



Greater Manchester Green Summit

Listening Event Pack



Burnham for Mayor: Our Manifesto for Greater Manchester

“Within a year of the election, we will host a Mayor’s Green Summit to declare a new, accelerated ambition for Greater Manchester on the green economy and carbon-neutrality. In the meantime, we will ask experts and city stakeholders to lead a public debate on what that new goal should be.”

So what is this Green Summit?!

The Green Summit will take place on Wednesday 21 March at the Greater Manchester Convention Centre. It will:

- Feed-back the outcomes from our [online survey](#) and listening events. This will be utilised to illuminate what the people of Greater Manchester want from a green, low carbon city.
- Share analysis that has been done on the carbon pathways to achieve a carbon neutral city region. This will identify the possible options on how to decarbonise our buildings, transport, homes, consumption and waste and how the natural environment supports carbon reductions and delivers benefits for a resilient city.
- Bring people together to discuss, debate, share ideas and be inspired to create a green, low carbon city-region.
- Engage participants to identify the priorities for policy and action to shape Greater Manchester’s environmental future.

After the summit, the collective results will be drawn into an Environment Charter to be adopted and led by Andy Burnham and shared collectively with citizens, businesses and organisations as a call to action to deliver a Green and Carbon Neutral city region.

Greater Manchester has a clear short-term goal of reducing carbon emissions 48% between 1990 and 2020. Working towards this emissions reduction goal is a centrepiece of the Greater Manchester Combined Authority’s (GMCA) current efforts on climate change. This work is spearheaded by the GMCA Environment Team and Greater Manchester Low Carbon Hub.

In addition to this short-term goal, GMCA working under the leadership of Mayor Andy Burnham is developing a longer-term goal of becoming a carbon neutral city. In successfully reaching this bold goal, GMCA will need to work with citizens and community stakeholders to confront broad challenges ranging from energy to culture to food to nature to education to transport. The Green Summit will be an event to build and put forward a new environmental vision for Greater Manchester.

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We won't stand apart or above simply by stating a long term goal for becoming a carbon neutral city; we will prosper and thrive by actually achieving it, faster and more boldly than others. This will rely on the ideas, insights and support of everyone in Greater Manchester.

Greater Manchester believes in justice and what we know is that here at home - and across the world - climate change hits the poorest harder, when the most affluent have had the greater hand in its creation. If we are genuinely a city that stands together and with others, then we have to accelerate our action on carbon.

The Green Summit is one step in the process of becoming a leading green and carbon neutral city. It is an opportunity to spark excitement and debate around how we will achieve this goal.



Why should anyone care?

Achieving the goal of becoming a leading green and carbon neutral city will take everyone in Greater Manchester. Citizens, businesses, public and private sector, community and voluntary sector all have a role to play in delivering the goal. Listening events are an important step in working with the public to gather their ideas in order to develop and implement a plan that is achievable with public support.

This is an exciting opportunity for everyone in Greater Manchester to join in the conversation and participate in shaping the future. Different groups all have unique strengths, weaknesses and interests. By participating in a listening event, attendees can get their views, opinions and perspectives out on the table. Ideally, this will not only help GMCA develop a new environmental vision, but it will empower citizens to work with government to create decisions together.

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How will listening events contribute to anything?

Listening events will be supported by GMCA and partners working on the Green Summit. They can help facilitate the event, or you may wish to run it yourselves.

After the listening event, these facilitators will analyse the information, ideas and priorities from the event and produce a report that will help inform the proceedings during the Green Summit and a resulting environment charter.

Listening events will clearly identify what the public truly wants in their future Greater Manchester environment, what issues are most important to them and what they think government (specifically GMCA) can do to help them achieve their desired environmental futures. Your Green Summit Listening Event will be a critical piece of the puzzle to help identify how citizens of Greater Manchester think about what the carbon neutral and green future of their sector or community means for them and feedback on how we can all rise to meet the challenges and take up the opportunities this will bring.

Without the input of the public, the Green Summit won't achieve its potential.

Your listening event will help by providing critical feedback, a mandate to policy makers and decision-makers and the best ideas on how to deliver this work. We hope it will also inspire attendees to think boldly about Greater Manchester's future and their role in shaping and delivering that future.

In summary, the Listening Event will:

- Show what your participants want from GM's future environment
- Bring people together to imagine their future, explain what they want, come up with ideas of how to change things and show their commitment
- Inspire others across the city to get involved and take action
- Highlight actions needed by public bodies, utilities, businesses and voluntary organisations to remove barriers and provide the goods and services people want

What we need from you!

Listening events will typically last for 1.5 – 2 hours.

In order to deliver a successful listening event, we need a few things from you.

1. Getting people in the room
2. Meeting space
3. Projection facilities
4. Wifi access

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1. We need you to get **people** to attend your listening event. The whole point of having listening events throughout Greater Manchester and with a variety of key groups hosted by YOU is to tap into YOUR networks. We need you to put the word out through your unique communications channels in order to get people in the room.
2. We need you to provide a physical meeting space to host the listening event. Depending on the turnout for your meeting event, we will break the larger group up into smaller groups for an activity so it is ideal if the room has moveable chairs and desks.
3. We need you to provide the ability to project a visual presentation. This means having a projector and/or screen setup and functioning Wifi for us to use. Our presentation will be fully visual - we do not need any audio capabilities. We are happy to provide a laptop to connect to directly the projector or screen or use a memory stick to connect to your technology.
4. We (ideally) need you to provide us and the listening event attendees with wifi access. We will be using real-time polling software (Poll Everywhere) that is accessed on the internet and providing wifi access will help allow attendees access the survey in the event they don't have a smartphone with strong connectivity.

What we will provide:

We can provide:

1. Invitation or flier template (a Green Summit design is underway available w/c 15 Jan)
2. Presentation about the Green Summit and Listening Events process
3. Introduction to GM's carbon targets, natural green targets past and current achievements
4. A Fact Pack presentation on key themes that need to be tackled to deliver a carbon neutral and green city along with scenarios/challenges
5. A presenter/facilitator (depending on dates/availability) if we can't we will provide a briefing and facilitator pack
6. Engagement Activity and key questions – this can be designed to suit your event, or you may wish to develop your own activity. Suggestions include:
 - a. Sticky Wall Exercise
 - b. World Café Event
 - c. Thought Tree Workshop
 - d. Soap Box discussion
 - e. [Kanban](#) - (Stockport Council has used this methods before)
 - f. Or your any other engagement method!

7. Online survey to summarise the event – a survey link will be used to conduct a survey to capture individual responses. The link to the survey is: <https://pollev.com/GreenSummit> we can provide your event’s survey responses back along with a Word Cloud to demonstrate the most used words/phrases in the feedback. This can be used at the start of the event to provoke discussion or at the end to collate feedback. The survey responses can be saved and sent back to you as a pdf for you to use with the group for further action if you wish.

Have any questions?

To get in touch, please contact Ryan Bellinson for further information at r.bellinson@sheffield.ac.uk or +44 (0) 161 818 8419.

